



International Academic Mission

San Francisco & Silicon Valley, California

July 30th - August 4th, 2017

Option for Single or Twin Room Accommodations

Join your peers for a unique study program in one of the most important technology hubs in the U.S. to learn about the culture and business environment of this rapidly developing west coast economy.

Silicon Valley

Synonymous with over-night fortunes, high-tech revolutions, and futuristic developments, Silicon Valley covers a 45 mile stretch across famous cities like Palo Alto and Cupertino. The entrepreneurial explosion that has occurred over the past 50 years has fostered Google, Facebook, Apple, and Intel while paving the way for new high-tech start ups including WhatsApp and Pinterest. Revolutionary Silicon Valley companies like Tesla Motors have generated wide spread international interest with the world's first luxury fully electric vehicles. The region continues to offer a breadth of opportunities for tech-centric start ups and venture capitalists interested in a dynamic career in the industry.



San Francisco: Everybody's Favorite City

Silicon Valley's creative atmosphere would be impossible if not for San Francisco and its rich history grounded in free speech, originality, and inventiveness. San Francisco is often called 'Everybody's Favorite City' and is routinely voted as the USA's top city to visit by international travel organizations. The city is a principle banking and finance center, home to more than 30 financial institutions, and has strong roots in production, education, and technology.



For additional information regarding the trip and to register please contact Patricia Paulet at ppaulet@ulima.edu.pe



Tentative Itinerary for Universidad de Lima

Sunday, July 30th: Arrive in San Francisco in the morning and check in to the [Stanford Court Hotel](#) in the Nob Hill district. Meet the Austral Group team for a quick orientation meeting and in the evening enjoy a [Group Welcome Dinner](#) at one of the area's best restaurants.

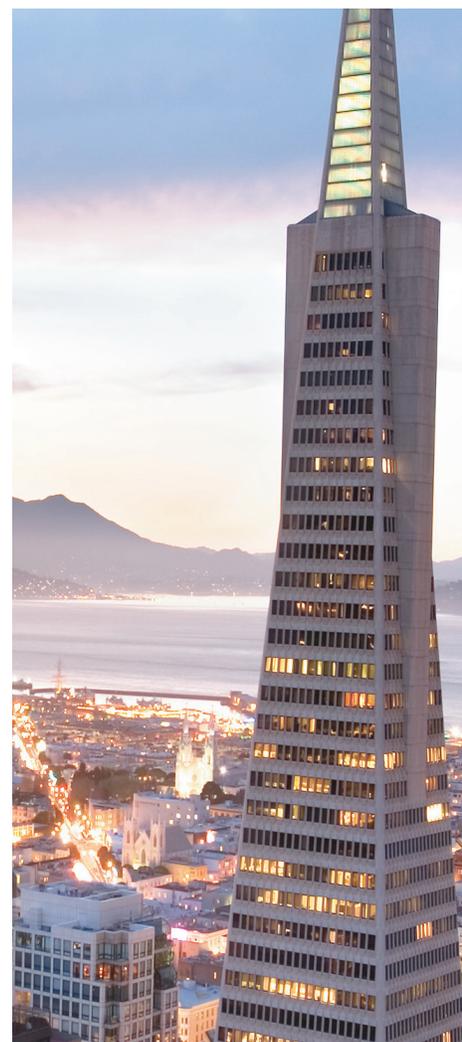
Monday, July 31st: After breakfast, enjoy a [City Tour of San Francisco](#) to take in the city sights including the Golden Gate Bridge, Union Square and Pier 39. In the afternoon, head along to an [Economic Review](#) to learn about the current economic climate in the USA.

Tuesday, August 1st: In the morning, take part in a [Half Day University Seminar](#) with local professors to learn about doing business in San Francisco. Free afternoon for exploration, shopping or an optional activity such as a visit to the Golden Gate National Park.

Wednesday, August 2nd: Spend the morning participating in a [Half Day University Seminar](#) with local professors to hear about the growth of digital business and the culture of innovation. Head to Silicon Valley to visit one of the region's hottest [Start-Ups](#), enjoying a tour of the office and discussing current market challenges, followed by a meeting with a [Local IT Company](#) to hear about the region's recent growth.

Thursday, August 3rd: Enjoy a [Half Day University Seminar](#) with local professors to discuss business operations and market trends in San Francisco, followed by a free afternoon for optional activities such as a Tour of Alcatraz. In the evening enjoy a [Group Farewell Event](#) at an iconic sports game, with dinner included.

Friday, August 4th: After breakfast, head along to Silicon Valley for a presentation at an [IT Company](#) to hear about their growth to becoming a global technology business. In the afternoon transfer to the airport for your flight back to Lima.



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