MAJOR DIPLOMAS IN

- International Trade Logistics
- International Market Intelligence
- International Relations
- International Finance

Before taking sixth-level subjects, International Business students must prove that they have completed the intermediate level of English. In order to graduate from the International Business Undergraduate Program, students must prove that they have completed the intermediate level of English. Both cases must be evidenced by submitting an English language proficiency certificate issued by any of the institutes recognized by the University of Lima.

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INTERNATIONAL BUSINESS

Faculty of Business and Economics

The International Business Undergraduate Program provides the theoretical and practical knowledge required to train professionals specialized in managing global business, modern financing mechanisms and new trading instruments required by the global market.

UNIVERSIDAD DE LIMA

INTERNATIONAL BUSINESS

Faculty of Business and Economics

LEVEL I	LEVEL II	LEVEL III	LEVEL IV	LEVEL V	LEVEL VI	LEVEL VII	LEVEL VIII	LEVEL IX	LEVEL X
Globalization and Contemporary Peruvian Issues 3	Economics and Business 3	Introduction to International Business 4	Exports, Imports and Customs 4	International Development of Services 3	Theory of International Trade 3	Strategies for International Business 4	Global Human Resources 3	Strategic Alliances 3	International Strategic Management 4
Language and Communication I 5	Language and Communication II 3	International Relations 3	Legal Framework for International Business 4	International Market Intelligence 4	Cross-Cultural in Business 3	International Promotion 3	Global Standards Requirements 3	Globalization and Foreign Direct Investment 4	Global Logistics Management 4
Research Methodologies 3	Social and Political Processes 3	General Accounting 4	Costing and Budgeting 4	International Market Behavior 4	International Price Strategy 3	International Product Development 4	International Trade Finance II 4	International Business Research I 3	International Business Research II 4
Personal and Social Development 3	Philosophy Topics 3	Introduction to Finance 3	Microeconomics 3	Preparation of Financial Statements 3	International Logistics I 4	International Logistics II 4	International Projects Development 4	Business Ethics and Sustainability 3	Financial Management for International Business 4
Basic Mathematics 5	Basic Statistics for Business 3	Mathematics for Business Management 4	Marketing Fundamentals 3	Macroeconomics 3	Market Research 4	International Trade Finance I 4	Integrative Seminar on International Business 3	Compared Foreign Trade Policy 4	
Civic Ethics 1	Mathematics Applied to Business 5	Business Statistics I 4	Business Statistics II 4	Decision-Making Models 4	Financial Information Analysis 3	Financial Management 3	International Negotiation Workshop 3	Global Leadership 3	
		IT Tools for Management I 3	IT Tools for Management II 3	Exports, Imports and Customs Workshop 3	International Services Workshop 3		International Commercial Protocol 3	Import and Export Opportunities 3	
				Global Patterns for Association and Integration 3	Market Intelligence Workshop 3		Management Skills Workshop 3	International Logistics Workshop 3	
				Digital Business 3	Innovation Management 3		Stock Market 3	International Project Risk Assessment 3	
							International Multimodality 3		
Mandatory credits 20	Mandatory credits 20	Mandatory credits 22	Mandatory credits 22	Mandatory credits 21	Mandatory credits 20	Mandatory credits 22	Mandatory credits 20	Mandatory credits 17	Mandatory credits 16

Mandatory subjects of the General Studies Program

Mandatory subjects of the International Business Undergraduate Program

Elective subjects of the International Business Undergraduate Program

Mandatory subjects shared in the Faculty of Business and Economics*

Subjects in common among the undergraduate programs

*The Faculty of Business and Economics comprises the Management, Accounting, Economics, Marketing and International Business undergraduate programs.

Credit Summary	No. of Credits	Type of Credit
General Studies	40	Mandatory
Faculty	160	Mandatory
Total Elective Subjects	9	Elective
Total Credits	209	

Subject to curricular change.

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