



## SPECIALIZATION IN

- Finance and Investment
- Business Innovation and Information Technology
- International Operations and Logistics
- Talent Management
- Marketing and Consumer Behavior

In order to graduate from the Management Undergraduate Program, students must prove that they have completed the intermediate level of English, French, German, Italian or Portuguese by submitting a language proficiency certificate issued by any of the institutes recognized by the University of Lima.

# MANAGEMENT

Faculty of Business and Economics

The Management Undergraduate Program trains professionals specialized in business management with solid theoretical knowledge and practical skills. Such training enables them to lead first-level organizations in the areas of human capital, operations and logistics management, finance and marketing. Moreover, it enables them to successfully carry out entrepreneurship projects for creating, implementing and managing their own business.



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# MANAGEMENT

Faculty of Business and Economics

LEVEL I	LEVEL II	LEVEL III	LEVEL IV	LEVEL V	LEVEL VI	LEVEL VII	LEVEL VIII	LEVEL IX	LEVEL X
Personal and Social Development <sup>3</sup>	Economics and Business <sup>3</sup>	Introduction to Finance <sup>3</sup>	Costing and Budgeting <sup>4</sup>	People Management <sup>3</sup>	Operations Management I <sup>3</sup>	Operations Management II <sup>3</sup>	Operations Management III <sup>3</sup>	Research Seminar on Management I <sup>4</sup>	Research Seminar on Management II <sup>4</sup>
Language and Communication I <sup>5</sup>	Language and Communication II <sup>3</sup>	General Accounting <sup>4</sup>	Strategic Planning and Control <sup>3</sup>	Preparation of Financial Statements <sup>3</sup>	Labor Relations <sup>3</sup>	Project Management <sup>4</sup>	Information Technologies for Management <sup>3</sup>	Marketing Management <sup>4</sup>	Management Control <sup>3</sup>
Research Methodologies <sup>3</sup>	Social and Political Processes <sup>3</sup>	Management Fundamentals <sup>4</sup>	Microeconomics <sup>3</sup>	Business Organization <sup>3</sup>	Business Management <sup>3</sup>	Organizational Behavior <sup>3</sup>	Competency-Based Management <sup>3</sup>	Business Ethics and Sustainability <sup>3</sup>	Operations Management <sup>3</sup>
Globalization and Contemporary Peruvian Issues <sup>3</sup>	Philosophy Topics <sup>3</sup>	Mathematics for Business Management <sup>4</sup>	Marketing Fundamentals <sup>3</sup>	Macroeconomics <sup>3</sup>	Market Research <sup>4</sup>	Business Law <sup>3</sup>	Advanced Financial Administration <sup>4</sup>	Integrative Seminar on Business Projects <sup>4</sup>	Financial Management <sup>4</sup>
Basic Mathematics <sup>5</sup>	Basic Statistics for Business <sup>3</sup>	Business Statistics I <sup>4</sup>	Business Statistics II <sup>4</sup>	Commercial Law <sup>3</sup>	International Trade Management <sup>3</sup>	Marketing Strategies <sup>3</sup>	Sales Management <sup>4</sup>	Strategic Management <sup>3</sup>	HR Management <sup>3</sup>
Civic Ethics <sup>1</sup>	Mathematics Applied to Business <sup>5</sup>	IT Tools for Management I <sup>3</sup>	IT Tools for Management II <sup>3</sup>	Decision-Making Models <sup>4</sup>	Financial Information Analysis <sup>3</sup>	Financial Administration <sup>3</sup>	Stock Market <sup>3</sup>	Processes for Talent Development <sup>3</sup>	Business Game <sup>3</sup>
			Consumer Behavior <sup>3</sup>	Tourism and Hospitality Management <sup>3</sup>	Innovation Management <sup>3</sup>	Occupational Health and Safety <sup>3</sup>	Management Skills Workshop <sup>3</sup>	Customer Relationship Management <sup>3</sup>	International Marketing <sup>3</sup>
				Banking Services Management <sup>3</sup>	Process Management <sup>3</sup>	Dispute Resolution and Negotiation <sup>3</sup>	International Negotiation Workshop <sup>3</sup>	Investment Management I <sup>3</sup>	Investment Management II <sup>3</sup>
					Processes for Talent Attraction and Retention <sup>3</sup>	Corporate Communication and Image <sup>3</sup>	Business Intelligence <sup>3</sup>	Entire Supply Chain Management <sup>3</sup>	Risk Management <sup>3</sup>
					Corporate Governance and Family Businesses <sup>3</sup>	Digital Marketing <sup>3</sup>	Service Management <sup>3</sup>	International Logistics Workshop <sup>3</sup>	
								Import and Export Opportunities <sup>3</sup>	
								Trade Marketing and Merchandising <sup>3</sup>	
								IT Tools for Finance <sup>3</sup>	
Mandatory credits 20	Mandatory credits 20	Mandatory credits 22	Mandatory credits 17	Mandatory credits 19	Mandatory credits 19	Mandatory credits 19	Mandatory credits 20	Mandatory credits 18	Mandatory credits 17

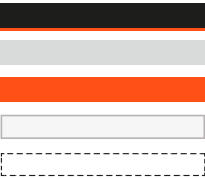
Mandatory subjects of the General Studies Program

Mandatory subjects of the Management Undergraduate Program

Elective subjects of the Management Undergraduate Program

Mandatory subjects shared in the Faculty of Business and Economics\*

Subjects in common among the undergraduate programs



#### Credit Summary

	No. of Credits	Type of Credit
General Studies	40	Mandatory
Faculty	151	Mandatory
Total Elective Subjects	18	Elective
Total Credits	209	

Subject to curricular change.



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\*The Faculty of Business and Economics comprises the Management, Accounting, Economics, Marketing and International Business undergraduate programs.