



Programa

Lunes 16 de abril de 2012		
UNIVERSIDAD DE LIMA: AUDITORIO ZUM		
08.00 horas	Registro / Coffee /Prensa	
08.30 horas		
09.00 horas	Inauguración	José Luis Silva Martinot (Mincetur), Incubo Ulima, Arel Moodie
09.30 horas	Social Media	Rahim Fazal (Involver)
10.00 horas	Workshop, Speed Networking	Arel Moodie
10.30 horas		
11.00 horas	Simple Ideas	Max Durovic (Aarrow Advertising)
11.30 horas	Young & Successful	Jennifer Kushell (YSN)
12.00 horas	Panel	Emprendedores locales y extranjeros
12.30 horas		
13.00 horas	Break	
13.30 horas		
14.00 horas		
14.30 horas	Hype-up!	Arel Moodie
15.00 horas		Duane Spires (Extreme Youth Sports)
15.30 horas	"Intrapreneurship"	Brian Tippens (HP)
16.00 horas	Culture of Innovation and Entrepreneurship, a Lesson from Google	Debbie Jaffe (Google)
16.30 horas		
17.00 horas	Emprendimiento 2.0	Helmut Cáceda (Capece)
17.30 horas	The Story of Priceline. How to Overcome Criticism of Your Idea	Jeff Hoffman
18.00 horas	Sé imparabile	Gonzalo Velasco (IPECE)
18.30 horas	Clausura / Networking / Coffee	