



SPECIALIST CERTIFICATIONS

- International Market Intelligence and Big Data
- International Finance
- International Trade Logistics
- International Relations
- Sustainability and International Strategies

SCHOOL OF BUSINESS



INTERNATIONAL BUSINESS

The International Business Undergraduate Program combines theoretical and practical knowledge to prepare professionals for global business management. Students develop competencies in identifying new market opportunities, continuously innovating value propositions, leading global teams, and managing modern financing tools and trade mechanisms required in today's global economy.

WE ARE THE CHANGE,
GO GLOBAL

LEVEL 1 LEVEL 2 LEVEL 3 LEVEL 4 LEVEL 5 LEVEL 6 LEVEL 7 LEVEL 8 LEVEL 9 LEVEL 10

LANGUAGE AND COMMUNICATION I	4	APPLIED PHILOSOPHY	3	INTRODUCTION TO INTERNATIONAL BUSINESS	3	REGULATION OF INTERNATIONAL BUSINESS TRANSACTIONS	3	EXPORTS, IMPORTS AND CUSTOMS	3	THEORY OF INTERNATIONAL TRADE	3	PRODUCTION STRATEGY AND INTERNATIONAL PRICING	3	GLOBAL SUPPLY CHAIN MANAGEMENT	3	GLOBAL HUMAN RESOURCES	3	INTERNATIONAL STRATEGIC MANAGEMENT	4
CIVIC ETHICS	2	LANGUAGE AND COMMUNICATION II	3	INTERNATIONAL RELATIONS	3	INTERNATIONAL MARKETING, MARKET RESEARCH AND SALES STRATEGIES	4	INTERNATIONAL MARKET INTELLIGENCE	4	INTERNATIONAL BUSINESS STRATEGIES AND SUSTAINABILITY	4	INTERNATIONAL LOGISTICS II	3	ETHICS AND BUSINESS SUSTAINABILITY *	3	STRATEGIC ALLIANCES	3	GLOBAL LOGISTICS MANAGEMENT	4
MATHEMATICS APPLIED TO BUSINESS I	5	ECONOMICS AND BUSINESS	3	GENERAL ACCOUNTING *	4	COST ANALYSIS AND BUDGETING *	4	QUANTITATIVE METHODS FOR INTERNATIONAL BUSINESS RESEARCH	3	DEVELOPMENT AND INNOVATION OF INTERNATIONAL SERVICES	3	GLOBAL STANDARDS REQUIREMENTS	3	INTERNATIONAL BUSINESS CAPSTONE SEMINAR	3	INTERNATIONAL BUSINESS RESEARCH SEMINAR I	3	INTERNATIONAL CORPORATE FINANCE	4
PSYCHOLOGICAL PROCESSES	3	INTRODUCTION TO INTERNATIONAL TRADE	3	CROSS-CULTURAL MANAGEMENT	3	ECONOMIC INTEGRATION PROCESSES	3	BUSINESS INTELLIGENCE AND BIG DATA	3	INTERNATIONAL LOGISTICS I	3	INTERNATIONAL NEGOTIATION STRATEGIES	3	COMMERCIAL PROMOTION, SALES AND INTERNATIONAL COMMUNICATION	3	COMPARED FOREIGN TRADE POLICY	3	INTERNATIONAL BUSINESS RESEARCH SEMINAR II	4
RESEARCH METHODOLOGIES	3	BASIC STATISTICS FOR BUSINESS	3	MATHEMATICS FOR BUSINESS MANAGEMENT	4	MICROECONOMICS *	3	MACROECONOMICS *	3	INTERNATIONAL MARKET BEHAVIOR	3	INNOVATION AND INTERNATIONAL PRODUCT DEVELOPMENT	3	DOING GLOBAL BUSINESS AND FOREIGN DIRECT INVESTMENT	3	DEVELOPMENT OF INTERNATIONAL SUSTAINABLE PROJECTS	4	ASIA-PACIFIC ECONOMIC AND TRADE INTEGRATION	3
MODERN NATIONAL ECONOMIC HISTORY	3	MATHEMATICS APPLIED TO BUSINESS II	5	STATISTICS FOR BUSINESS MANAGEMENT I *	4	STATISTICS FOR BUSINESS MANAGEMENT II *	4	GLOBAL AND DIGITAL BUSINESS ENTREPRENEURSHIP	3	CORPORATE FINANCE I	3	CORPORATE FINANCE II	3	INTERNATIONAL TRADE FINANCE I	3	INTERNATIONAL TRADE FINANCE II	3	GLOBAL OPERATIONS MANAGEMENT II	3
MANDATORY CREDITS	20	MANDATORY CREDITS	20	MANDATORY CREDITS	21	INTERNATIONAL BUSINESS WORKSHOP I	2	INTERNATIONAL BUSINESS WORKSHOP II	2	DATA ANALYTICS APPLIED TO INTERNATIONAL BUSINESS	3	LEADERSHIP AND MANAGERIAL SKILLS WORKSHOP *	3	GLOBAL LEADERSHIP	3	INTERNATIONAL LOGISTICS WORKSHOP	3	INTERNATIONAL PROJECT RISK MANAGEMENT	3
						MANDATORY CREDITS	21	MANDATORY CREDITS	19	MARKET INTELLIGENCE WORKSHOP	3	MANDATORY CREDITS	18	GLOBAL OPERATIONS MANAGEMENT I	3	IMPORT AND EXPORT OPPORTUNITIES	3	MANDATORY CREDITS	16
										INTERNATIONAL COOPERATION FOR SUSTAINABLE DEVELOPMENT	3			CIRCULAR ECONOMY IN INTERNATIONAL BUSINESS	3	AGRIBUSINESS WORKSHOP	3		
										MANDATORY CREDITS	19			TEXTILE AND GARMENT WORKSHOP	3	FISHERIES AND AQUACULTURE WORKSHOP	3		
														MINING, HYDROCARBONS AND ENERGY WORKSHOP	3	INVESTMENT PROJECT FINANCIAL ASSESSMENT	3		
														INNOVATION AND INTERNATIONAL PRODUCT DESIGN	3	ADVANCED INTERNATIONAL FINANCE	3		
														DIPLOMACY AND PROTOCOL	3	OCCUPATIONAL SAFETY, HEALTH, AND ORGANIZATIONAL WELL-BEING *	3		
														STOCK MARKET *	3	MANDATORY CREDITS	19		
														MANDATORY CREDITS	18				

CREDIT SUMMARY

	CREDITS	TYPE OF CREDIT
General Studies	40	Mandatory
School	151	Mandatory
Total Elective Subjects	18	Elective
Total Credits	209	

Subject to curricular change.

Mandatory subjects of the General Studies Program

Mandatory subjects of the International Business Undergraduate Program

Elective subjects of the International Business Undergraduate Program

Subjects in common among the undergraduate programs



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